



# SERGEY GORDEEV

SAG-AFTRA

www.sergey.nyc ■ Emmy-winning reporter, represented by Steve Sadicario / UTA - 212.651.5526 | sadicarios@unitedtalent.com

## PROFESSIONAL EXPERIENCE

- **ON-AIR CORRESPONDENT - NATIONAL GEOGRAPHIC** (New York, NY – RUSSIA) April 2017 – July 2018  
Hosted 46 Emmy-winning daily features for FIFA World Cup & Confederations Cup on **FOX Sports, FS1, NatGeo** and **NatGeo Wild** ■ Pitched, researched & reported travel features in 14 locations across Russia's 11 time zones
- **INTERVIEW SHOW HOST - NTV AMERICA** (New York, NY) 2012 – present  
Host two interview shows ("Persona Grata," "Business Club") on a major NYC-based Russian TV network broadcasting nationally in the U.S. ■ Pitch interview topics, invite & interview guests, write / edit host copy.
- **NEWS ANCHOR / REPORTER - NTV AMERICA** (New York, NY) August 2012 – May 2014  
Anchored three daily newscasts and a 30-min Nightly News show ("Today in America") ■ Wrote news, package and anchor copy ■ Pitched, researched and reported topics in entertainment, culture, politics and the arts.
- **FREELANCE REPORTER / FIELD PRODUCER / INTERVIEWER** (New York, NY / internationally) 2011 – present  
Freelance on-air reporter for Sirius XM Radio ■ NY correspondent for NTV and Ren-TV, major Moscow-based Russian TV news networks ■ Field producer and on-air host for interviews with Western writers for TV programs produced by AST, Russia's largest publishing house ■ Interviewed artists for various documentary projects.
- **PROGRAM & SHOW HOST / PUBLIC SPEAKING / VOICEOVER** (New York, NY) 2003 – present  
Hosted 5 episodes of a Russian TV program featuring reunions between long-separated friends and family. ■ Hosted a variety of live concerts & events, including international student ballet competition at Lincoln Center and other venues worldwide ■ Interviewed artists for live "Works & Process" series at The Guggenheim Museum (NYC) ■ Worked in the US & abroad as a freelance voiceover artist. ■ Various public speaking engagements
- **FREELANCE WRITER** (New York, N.Y.) 2001 – present  
Pitched, reported & wrote articles (350 to 5,000 words) ■ Highlights include 14-page cover story in *Dancer* magazine, 5-page cover story in *The Brasilians* (NYC weekly), column in *Dance Europe* magazine (London, UK), and 3-page spread in *Dance Teacher* magazine. ■ Articles also published in *The Black Star News* (NYC), *The Resident* (NYC), *Modern Drama* magazine (Moscow) ■ Wrote script for "Ballet's Greatest Hits," a feature film
- **DIRECTOR OF EXTERNAL AFFAIRS, PROGRAM HOST - YOUTH AMERICA GRAND PRIX** (New York, NY) 2000 – present  
Co-founded Youth America Grand Prix (YAGP), world's largest student ballet competition & international dance network with \$4+ million annual budget. Developed and directed global branding and PR campaign in print, digital, broadcast & social media. ■ CURRENTLY host ASK THE EXPERT interview video series broadcast worldwide
- **SG ARTS PUBLICITY** (New York, N.Y.) 1999 – 2005  
As an independent publicist, conducted and directed worldwide public relations campaigns, provided brand management and ongoing services to clients including Bolshoi Ballet, Kirov Ballet, Eifman Ballet of St. Petersburg, Complexions Contemporary Ballet, DanceBrazil, Cleo Parker Robinson Dance, Gail Martin Gallery in New York.
- **PR/MARKETING ASSISTANT - ALVIN AILEY AMERICAN DANCE THEATER** (New York, N.Y.) 1997 – 1999  
Designed & conducted audience surveys, coordinated media appearances, created media databases

**AWARDS** ■ 2019 **Emmy Award**, NEW YORK (for FOX Sports coverage of 2018 FIFA World Cup)  
■ 2018 **Sportel Award**, MONACO (for a feature about a youth soccer team for kids with cerebral palsy)

## EDUCATION

**COLUMBIA UNIVERSITY GRADUATE SCHOOL OF JOURNALISM** ■ (M.S., Broadcast) (New York, NY) 2012  
Member of Columbia News Tonight weekly webcast (one-man-band, show producer, writer & anchor) ■ Board member, Society of Professional Journalists ■ Member, NLGJA ■ Covered beat of Russian Community in NYC  
**SOUTHWESTERN UNIVERSITY** ■ (B.A., Communication), Cum Laude (Georgetown, Texas) 1997

## SKILLS AND INTERESTS

**Writing:** Excellent script writing/editing skills, including feature, news, and anchor copy ■ **Social Media:** Proficient in use of social media as a reporting, aggregation, and traffic-driving tool ■ **Multimedia:** Proficient in digital video, photo & audio recording, editing (Pro Tools, Final Cut Pro, ENPS) ■ **Languages:** Russian (fluent – speaking/writing), French (conversational) ■ **Performance:** jazz pianist, singer, dancer ■ **Traveled** to 40+ countries on 5 continents